



The Dave Owens and Frank Goodall Memorial Fund

Chatsworth Challenge

www.chatsworthchallenge.com



Walk Application

Welcome!

Thank you for your interest in taking part in a sponsored walk arranged by chatsworthchallenge.com. Your interest and participation will help to raise funds for our donations to the cause of cancer research, prevention, and treatment. The following pages will answer any questions you may have, and guide you through your application. Simply follow these procedures to start walking with us...

Step 1 :

Please read through the following pages to learn more about chatsworthchallenge.com, and how you can take part in one of our sponsored walks.

- Page 1. **Welcome Page** (this page)
- Page 2. **Walk Details | About the Chatsworth Challenge**
- Page 3. **Frequently Asked Questions | Fundraising Tips**
- Page 4. **Walk Application Form**

Step 2 :

- 1) When you've read the enclosed details about the walk, decide which walk you wish to take part in.
- 2) Print the Walk Application Form (on page 4). Tick against the box of your chosen walk in the top right hand corner of the form, and enter your name and address, and contact details in the boxes provided.
- 3) Make out your cheque for the entry fee of **£5.00**, and make it payable to :- **'The Three Peaks Challenge Operating Account'**
- 4) Send both the completed Application Form and your Entry Fee cheque to :-

Gerard Mitchell (CC)
20, Ennerdale Avenue, Dewsbury, West Yorkshire, WF12 7NH

Step 3 :

We will then register you, and send you a Sponsor Form so you can start fundraising immediately. (*Read our Fundraising Tips to get the best out of your contribution to our event*). A couple of weeks prior to the walk we'll notify you of all the details about the day. (It is important that you supply your email address). In the meantime, if you need any further information about any matters concerning the walk please contact the following :-

Website	See details of our walks at -	http://www.chatsworthchallenge.com
Gerard Mitchell	Mobile Tel 07775 607 406	gerard@chatsworthchallenge.com

The Chatsworth Challenge Walk

About The Walk

The 'Chatsworth Challenge' event is always a great success and enjoyed by all our participants. We have two different walks, a long walk of approximately 22 miles, and a short walk of 8 to 9 miles. Both walks take you through the impressive countryside of Derbyshire.

Details

Date	See website for details www.chatsworthchallenge.com
Venue	Baslow, Derbyshire (home of the Chatsworth Challenge)
Starting Point	Both walks start at: - The Village Green Car Park, Baslow, Derbyshire
End Checkpoint	The Devonshire Arms The Village Green, Baslow, Derbyshire
Start Time	Long Walk (22 miles) - 06:00 hrs (prompt) (should take approx 7.5 to 10.5 hours)
Start Time	Short Walk (8-9 miles) - 11:15 hrs (prompt) (should take approx 3.0 to 4.5 hours)
Important!	Walkers should arrive no later than 20 minutes prior to the start time to register and receive checkpoint forms
Entry Fee	£ 5.00 (this does not apply to anyone under the age of 16 on the day of the walk)
To get there	To find Baslow on the map just look to the left of Chesterfield which is off junction 29 of the M1. Set your Sat-Nav to DE45 1SR .

Completion

On completion of the walk, we ask that every walker checks in at the home checkpoint at The Devonshire Arms pub so that we know all walkers have safely completed the course.

Footwear, Equipment and Maps

Walkers should wear appropriate clothing and suitable footwear. We advise not to wear new socks or boots for the first time on the walk, and remember to bring plasters in case of blisters. Make up a checklist of equipment for yourself, and include waterproof clothing, extra pullovers or a fleece, sun cream, sunglasses, hat, mobile phone, camera etc. For more information about equipment to take on the walk go to:-
http://www.chatsworthchallenge.com/basic_equipment.html

Food and Drink

Walkers are responsible for their own food and drink, and you should always carry plenty of water, especially if the weather is hot. There are shops along the way on the course to top up supplies.

About the Chatsworth Challenge

About Us

Chatsworthchallenge.com are organisers of fund raising challenge walks in support of the Dave Owens and Frank Goodall Memorial Fund to raise monies for nominated charities in support of cancer research, prevention, and treatment.

History and Background

The Dave Owens and Frank Goodall Memorial Fund is a sponsored fund originally organised in 2003 to raise funds to support cancer charities following the death of Dave Owens, and Frank Goodall, two close friends of the organiser who both lost their lives to cancer

Since the start of our first event, the Three Peaks Challenge back in 2003, it has always been a group of friends enjoying a good day out walking, whilst raising valuable funds for a good cause. Our aim is to ensure you have an enjoyable day out, and to assist you in raising sponsorship funding for the cancer charities we support.

Your 'Challenge' is to turn up, have a good day out, and raise funds for the less fortunate people who suffer from cancer. It's that simple! More information about why we do the challenge walks can be found on our website.

The 'Chatsworth Challenge' Walk

After four years of our traditional event walking the three peaks of Pen-y-ghent, Wharfedale & Ingleborough in the Yorkshire Dales, we decided in 2007 to broaden the scope of our events, and introduce a different walk taking in the beautiful country-side around Chatsworth House in Derbyshire.

There are two circular walks in the one event. A longer walk for the fit and adventurous, (approx 22 miles) and a less strenuous walk (approx 8-9 miles).

The walks start and finish at the Village Green in the Derbyshire town of Baslow which has hotels, B&Bs and campsites close, and we very often have parties who travel and stay over.

More about Chatsworth is available on our website

Frequently Asked Questions

Some frequently asked questions about the Chatsworth Challenge sponsored walk. If you have any questions please email us at info@chatsworthchallenge.com

(Q) : Who are Dave Owens & Frank Goodall

Dave & Frank were good friends of the organising team. The friendship was formed around the Wheelwright Old Boys Football Club in Dewsbury, West Yorkshire. Unfortunately, in 2002 they contracted different forms of cancer and both died within that year. March 2003 saw the foundation of the Dave Owens & Frank Goodall Memorial Fund. The purpose of this walk is to bring in much needed funds to fight cancer at its source through research, but also to support the organisations that provide much needed care for those already suffering the effects of this terrible disease.

(Q) : Can anyone apply to do the walk

Yes. But you must apply and have your application accepted.

(Q) : Is there a charge to take part in the walk

There is a nominal entry fee, and the cost is noted on the current application forms and other documentation we provide. It is a small charge to cover the operating costs of the event.

(Q) : What percentage of the funds raised is donated to the nominated charities

Quite simple! 100%. All of the sponsored funds raised by our corporate sponsors, and individual walkers go to the nominated charities. In addition to this, any residual monies left after the operating costs of the walk (which we try to cover from the entry fees) also goes to the charities.

(Q) : Do I have to provide a minimum sponsorship

No, but we want to donate as much to our nominated charities as possible. We welcome any sum however small, but we would love to see our walkers try to target a minimum of £100.00 sponsorship. To date the average amount raised has been around £200.00 per person.

(Q) : How long will the walk take me

Obviously this depends on the individual, but some of the faster walkers complete the course in remarkably quick times. However, you are advised to walk the course at a pace which is comfortable for you.

(Q) : What time does the walk start

Different walks start at different times. Please see the information on the respective Walk Application Forms for specific details.

(Q) : Is food and drink provided on the day

No. You must bring your own, and be self-sufficient at all times! You should always carry plenty of water, especially if the weather is hot.

(Q) : What if I suffer difficulties on the course

Telephone numbers of event leaders are provided on the downloadable Route Guides if you get into serious trouble. Mobile phone reception is fairly good throughout the whole of the course.

Fundraising Tips

Doing the walk is a fun day out, but you can also increase your personal contribution to the effort if you raise valuable funds for the cancer charities we support at the same time. Try out some of the Top 10 fundraising tips below to swell your sponsorship coffers, and maybe get into our prestigious **Premier Club**. For more information go to :- http://www.chatsworthchallenge.com/the_premier_club.html

Tip 1. Get family and friends to write their sponsorship amount on the sponsorship form first.

They tend to be the most generous and it will also set the standard for everyone who sees the form after them. (Sponsors will very rarely want to sponsor you for a pound if everyone on the form above them is giving a fiver).

Tip 2. Ask people to give you the money straight away.

This will speed up the collection time after the event, and probably save you from having to continually pester people for the money. Also, make sure that you always carry an amount of change with you when asking for the sponsorship donation. That way, people can't claim 'not to have the right money on them'.

Tip 3. Make sure you get your sponsorship Gift-Aided.

If your sponsor is a taxpayer ask them to tick the Gift Aid box on the form and include their full name, home address, and postcode. This allows us to claim Gift Aid, which will increase the value of the donation by 28 per cent at no extra cost to your sponsor.

Tip 4. If you're part of a large firm send an article / photo to your staff newspaper or newsletter.

Make sure you include details of how they can sponsor you, and include telephone numbers etc so that they can contact you.

Tip 5. Approach work colleagues, your employer and any local companies you might deal with or know for donations.

Why not try out any local shops you buy from. They might find it hard to refuse you if you are a one of their regular customers. Remember that companies can claim the sponsorship as tax relief so they may be prepared to give you higher value sponsorship than friends or other personal sponsors. (Carry a notepad so that you can give company sponsors a small receipt showing your name and address and the amount they have sponsored you for.)

Tip 6. Fax or email a copy of the sponsorship form to your suppliers and clients.

Then ring them and politely ask them if they will sponsor you. If you don't ask them they won't sponsor you. If you do ask them they'll probably have no reason to turn you down. Try it... it will work!

Tip 7. If your employer is a member of a matched giving scheme, ask them if they will match the amount you have raised.

Some of our walkers have done this on past occasions, and raised well over a thousand pounds!! Some employers will match the sum raised, often by up to £500. It's a great way of getting 'free money'.

Tip 8. Ask family and friends to collect sponsorship on your behalf.

Give them or fax them a copy of the sponsorship form and these fundraising tips. Copy any sponsors you get onto your main form. It will give your sponsorship effort more credibility if there are a lot of sponsor names on the form.

Tip 9. Always keep a list of the people who sponsored you and for how much.

This will allow you to approach the same people again. You can use the opportunity to call on them next year, tell them about your walk, and thank them for their valued sponsorship. Just when you've got them feeling proud of themselves for their valued generosity and goodwill you can then ask them for sponsorship for the coming year's event. **And lastly...**

Tip 10. Point your prospective sponsors towards the <http://www.chatsworthchallenge.com> website.

Our aim is always to clearly show every year's corporate sponsors, individual walkers, how much has been raised on any particular event, and the Fund-To-Date Total. We also show exactly how much and to which charities the raised monies are going. It will prove to your prospective sponsors that they are contributing to a worthwhile effort and that you're not collecting for a fly-by-night fund raiser.



Chatsworth Challenge

The Dave Owens & Frank Goodall Memorial Fund
The Chatsworth Challenge

Choose Your Walk (tick box)

Office use (yr)

Long Walk (22 miles)

Short Walk (8-9 miles)

Walk Application Form

A challenge walk around Chatsworth House and Estate to raise funds for Cancer Research UK, Macmillan Cancer Relief, Marie Curie Cancer Care, and The Oesophageal Patients Association, in support of cancer research, prevention, and treatment

Walk Details	Long Walk (22 Miles)	Short Walk (8 - 9 Miles)
Starting Time	06:00 hrs	11:15 hrs
Arrival Time	Please arrive no later than 20 minutes prior to start time	
Starting Point	The Village Green Car Park, Baslow, Derbyshire, DE45 1SR	
Estimated Duration (average walker)	7.5 to 10.0 hours	3.5 to 4.5 hours
Entry Fee	£ 5.00 (Does not apply to anyone under 16 years on the day of the walk)	

General notes about the fundraising

The charities we support are extremely grateful for any donations they receive, and our aim is to donate as much money as possible.

There is **NO** minimum sponsorship condition, but we ask each walker to try and target **£100.00** of individual sponsorship. (The average sponsorship raised to date is approximately £200.00 per walker). All the sponsorship funds raised by our participants and any residual monies go to the nominated charities we support.

Entry Fee

The Entry Fee of **£5-00** is to cover the operating overheads of the event

Note about the return of collected funds

Regrettably, we have experienced incidences of participants who collected sponsorship and subsequently did not submit their collected funds.

We consider it to be a serious misconduct to withhold monies given for the purpose of charity, and a failing to carry out the wishes of sponsors who have pledged donations to a cause so many of our participants work hard to support.

If it is not your intention to fully commit yourself to this objective we respectfully ask that you do not apply.

To Enter

1. Tick the box at the top of page against the walk you intend to take part in
2. Make out your cheque for the entry fee of **£5.00** (payable to:- 'Three Peaks Challenge Operating Account')
3. Complete the following application details (please **PRINT**)

Your Application Details (please **PRINT**)

Title		First Name		Last Name	
Address					
				Mobile Tel	
County					
Postcode		Email (important)			

4. Now post this form together with your entry fee cheque to: -
Gerard Mitchell (CC)
20, Ennerdale Avenue
Dewsbury, West Yorkshire,
WF12 7NH

Important Note

Please ensure all sponsorship money is returned before 31st July

If you have any enquiries about any matters concerning the walk please contact the following :-
Gerard Mitchell Mobile Tel: 07775 607 406 gerard@chatsworthchallenge.com